

# Muhammad Imtiaz Qadir

UI/UX Designer & Front end Developer

## About Me

I'm an UI/UX designer based in Pakistan with 10+ experience in delivering end-to-end UX/UI design for software products. I'm passionate about improving the lives of others through design and I'm constantly looking to learn new things everyday.

## Experiences

### Aug 2023 – Working

#### Binatedigital

##### Sr UX/UI Designer

- Design user interface elements for desktop, web, and mobile applications wireframe
- Create visually appealing designs and graphic user interface elements including menus, tabs, forms, widgets, and pages. etc..

### April 2024 – Feb 2025 (Remote)

#### Mid Construction Group – USA

##### Sr UX/UI Designer

##### Responsibilities:

- Develop wireframes, prototypes, and user flows to effectively communicate design ideas.
- Conduct user research and translate insights into impactful design solutions.

## Contact

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## Skills

- Adobe XD
- Figma
- Sketch
- Adobe Photo Shop
- HTML/CSS
- WordPress
- React JS
- JavaScript
- Bootstrap 5
- SEO
- Google Analytics
- Google Search Console
- Balsamiq

# Experiences

Jan 2023 – Aug 2023

Jumppace.

Sr UX/UI Designer

- Design user interface elements for desktop, web, and mobile applications wireframe
- Create visually appealing designs and graphic user interface elements including menus, tabs, forms, widgets, and pages.
- Designing user interface layouts, prototypes, and visual assets.
- Developing and maintaining design guidelines, style guides, and asset libraries
- Creating high-fidelity mockups, animations, and interactive prototypes.
- Conducting usability testing to identify and address UI issues.
- Collaborating with developers to ensure a consistent user experience

Nov 2021 – May-23

DigiTrends

UI/UX Designer

## Responsibility

My responsibility for creating and maintaining the visual elements of a user interface, such as buttons, menus, icons, and other visual elements.

# Education

(2009–2011)

Bachelor of Arts  
Karachi University

**coursera**

(2023) [View Certification](#)

Foundations of  
User Experience  
(UX) Design

# Interests

I am interested in a variety of activities, such as photography, online reading, playing sports, and trying new things.

I enjoy meeting new people and learning about different cultures.

I also enjoy listening to music, watching films, and playing games. I am always eager to try something new, and I'm open to any new experiences and opportunities that may come my way.

during the user experience design principles, including usability and accessibility, to create a user-friendly interface.

Also be familiar with design tools, such as Adobe Creative Suite, Figma and be able to write and read HTML and CSS. Additionally, UI Designers must be able to work closely with developers to ensure that the design is correctly implemented.

- Design user interface elements for desktop, web, and mobile applications.
- Create visually appealing designs and graphic user interface elements including menus, tabs, forms, widgets, and pages.
- Designing user interface layouts, prototypes, and visual assets.
- Developing and maintaining design guidelines, style guides, and asset libraries.
- Creating high-fidelity mockups, animations, and interactive prototypes.
- Conducting usability testing to identify and address UI issues.

**Jan 2014 – Sep 2021**

**PatientGain** (Digital Marketing Agency) Remote  
**UI/UX Designer and Front End Developer**

**Responsibility**

Encompasses a wide range of tasks, including creating Develop Website HTML and Wordpress and managing content, developing and maintaining a website, designing and executing campaigns, analyzing data and trends, managing social media accounts, and optimizing online advertising.

- Develop and implement strategies to increase website traffic, improve search engine rankings, and drive sales
- Execute campaigns across multiple channels, including email, search, display, and social media
- Monitor and analyze data to measure the success of campaigns and make adjustments to improve results
- Track and monitor customer trends, behaviors, and preferences
- Develop relationships with influencers to increase brand awareness and engagement
- Stay up-to-date on the latest digital marketing strategies and trends
- Collaborate with other departments to create content, campaigns, and strategies
- Identify new opportunities to reach customers and increase sales.

**Jan 2009 – Dec 2014**

## **InfiniLogic**

**Web Designer**

### **Responsibility**

My responsibility for designing and creating websites. This includes the look, layout and coding of a website or maintaining and updating the website when necessary. I have an understanding of aesthetics and a knowledge of both graphic design and Coding.

I work with a variety of web technologies, such as HTML, CSS, JavaScript and WordPress for ensuring that the website is optimized for all devices, including mobile phones and tablets.

- Developing website navigation and structure
- Designing visually attractive interfaces
- Writing HTML, CSS and JavaScript code
- Integrating graphics, audio and video into websites
- Optimizing website for maximum speed and scalability
- Ensuring cross-browser compatibility
- Collaborating with other web specialists such as web developers and graphic designers
- Developing and maintaining WordPress websites
- Testing and debugging websites to ensure functionality and compatibility.